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Asteres Inc Selects Pitney Bowes as National Multi-Vendor Services Provider for Automated Prescription Pick-up Kiosks

STAMFORD, Conn., August 21, 2008 – Pitney Bowes Inc. (NYSE: PBI), the world's leading mailstream technology company, and Asteres Inc., the industry's leading provider of automated prescription pick-up kiosks, announced today a new agreement whereby Pitney Bowes will provide nationwide, on-site maintenance services and support for Asteres and its retail, healthcare and military customers.

Through the agreement, Pitney Bowes will act as an independent service provider, offering nationwide on-site repair and maintenance services to Asteres for its ScriptCenter® kiosks. The automated prescription pick-up kiosks, which work like an ATM, allow consumers to pick-up and pay for their prescriptions when pharmacies are closed or without waiting in line when pharmacies are open. This enables retailers to extend prescription pick-up hours without adding staff and alleviating long lines at the pharmacy counter.

"Asteres is an innovator and industry leader in developing secure self-service kiosks for the storage and delivery of pharmaceutical products to consumers," said Joanne Boyd, vice president, business development, multi-vendor services for Pitney Bowes. "We are delighted to be collaborating with Asteres to help offer flexible repair services and maintenance solutions to their retail pharmacy customers for their automated prescription pick-up kiosk devices."

"It's all about customer service," said Linda Pinney, founder and chief business officer for Asteres Inc., "and the Pitney Bowes team consistently delivers rapid response and results. Our collaboration with Pitney Bowes provides flexible and comprehensive service options to our retail, healthcare and military customers paired with an overall commitment to excellence."

Pitney Bowes is a leading provider of services for printers, copiers, multi-function devices, scanners, shredders, PCs and workstations, mailstream solutions and kiosk devices. Consisting of 1,200 A+ certified specialists, Pitney Bowes' Multi-Vendor Services offers a full range of product life cycle services including on-site maintenance services, installations, managed asset deployment and professional service.

About Pitney Bowes:

Pitney Bowes is a mailstream technology company that helps organizations manage the flow of information, mail, documents and packages. Our 36,000 employees deliver technology, service and innovation to more than two million customers worldwide. The company was founded in 1920 and annual revenues now total \$6.3 billion. More information is available at www.pb.com.

About Asteres Inc.:

Asteres Inc. develops secure self-service kiosks for the storage and delivery of prescriptions and consumer products. Asteres' premier product is ScriptCenter, the first prescription pick-up kiosk for retail, healthcare and military pharmacies that allows patients to pickup and pay for their prescriptions even when the pharmacy is closed. More information is available at www.asteres.com.